



Session 1: What is Entrepreneurship?

Overview

This session addresses two general questions:

1. What is entrepreneurship?
2. What does it mean to be an entrepreneur?

Key Points

- ❖ Entrepreneurship is everywhere, as many of the products and services we use were created by entrepreneurs.
- ❖ Entrepreneurs pursue opportunities even if they don't have all the resources they need.
- ❖ Entrepreneurs are doers, not dreamers. The only way to know if you have what it takes is to try it.
- ❖ Being an entrepreneur is not easy and it's definitely not for everyone. However, everyone can benefit from learning to be entrepreneurial and developing entrepreneurial knowledge and skills.

Discussion Questions

1. Are entrepreneurs crazy for taking risks without knowing they will succeed?
2. What's the difference between entrepreneurship and gambling?
3. Did you ever make or do something without instructions? How did it come out and how did you feel about the result?

Additional Resources

[Startup Lessons from Pinterest Founder Ben Silbermann](#)
[What's Luck Got To Do With It?](#)

Possible Assignments

1. Pick a brand or company and check out its history from the company's website.
2. Watch an episode of Shark Tank and explain why the sharks decided to invest or pass.
3. Watch one of the [10 Must-See Documentaries for Entrepreneurs](#) recommended by Entrepreneur Magazine and write up what lesson you learned.