

Diamond Challenge

CHECKLIST:

Get the most out of your Diamond Challenge experience & the BEST chance to win!

Status	What?	How?
	Start your concept	Click "Start Concept" in registration platform
	Select your team's Pitch Event Location & Competition Track	Competition Details tab, include team leader's name and concept name (see pitch dates and descriptions to right of screen & be creative with your concept name!)
	Confirm your Team Leader information	Team Leader tab in your concept
	Confirm your team members	Team Member(s) tab in your concept
	Confirm your team advisor	Adult Advisor tab in your concept
	Watch our online entrepreneurship videos	Links on website and in Participant Toolkit
	Identify your opportunity	Use an Idea Notebook, talk to people about their problems etc.
	Validate your opportunity	Talk to customers/beneficiaries/stakeholders, check data, facts, figures.
	Read through the Diamond Challenge Terms, Conditions and Rules	On our website (scroll to the bottom of page)
	Build out your concept model	Use the Lean Canvas or Social Impact Canvas to make sure you've thought of everything
	Attend a Q&A session	Join the Facebook Community for updates on these
	Write out your concept	See examples in the Participant Toolkit , check out Concept Questions tab in your concept
	Put together your pitch deck	See Pitching Resources in the Participant Toolkit
	Fill out & upload Agreement and release forms for team leader, members, advisor	In the Uploads and Agreements tab
	Hit Submit!	By December 30, 2018 11:59pm EST
	Add Diamond Challenge to your LinkedIn profile	Use the Social Media Resources in your Participant Toolkit