

TitianX

**Preserving Human Artistic Creativity and
Fostering a Sustainable Future in Generative AI**



A Vital Necessity

**Large Target Markets With
Revolutionary Growth
Potentials**

Technology Advantage

**TitianX's Cutting-Edge
AI/ML Recognition and
Attribution Engine**

Innovative, Passionate

**TitianX Team: A Fusion of
Technology, Art, and Legal
Expertise**

Attractive Business Model

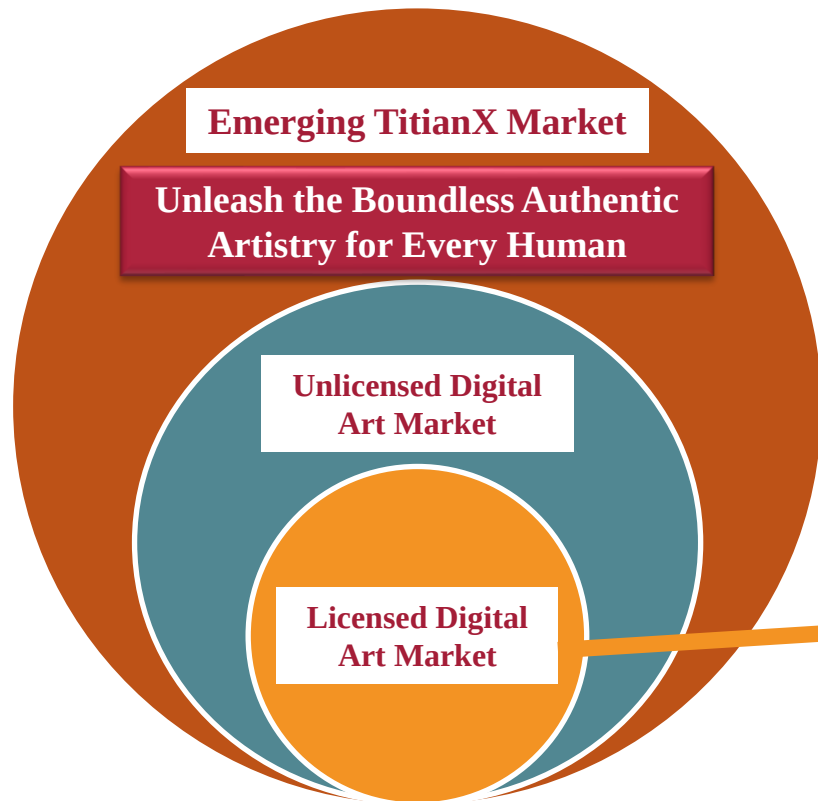
**Poised for Accelerated Profitable
Expansion with Positive
Operating Leverage**

TitianX Inspired by Titian - Protecting Artistic Creativity and Fostering a Sustainable Future in Generative AI

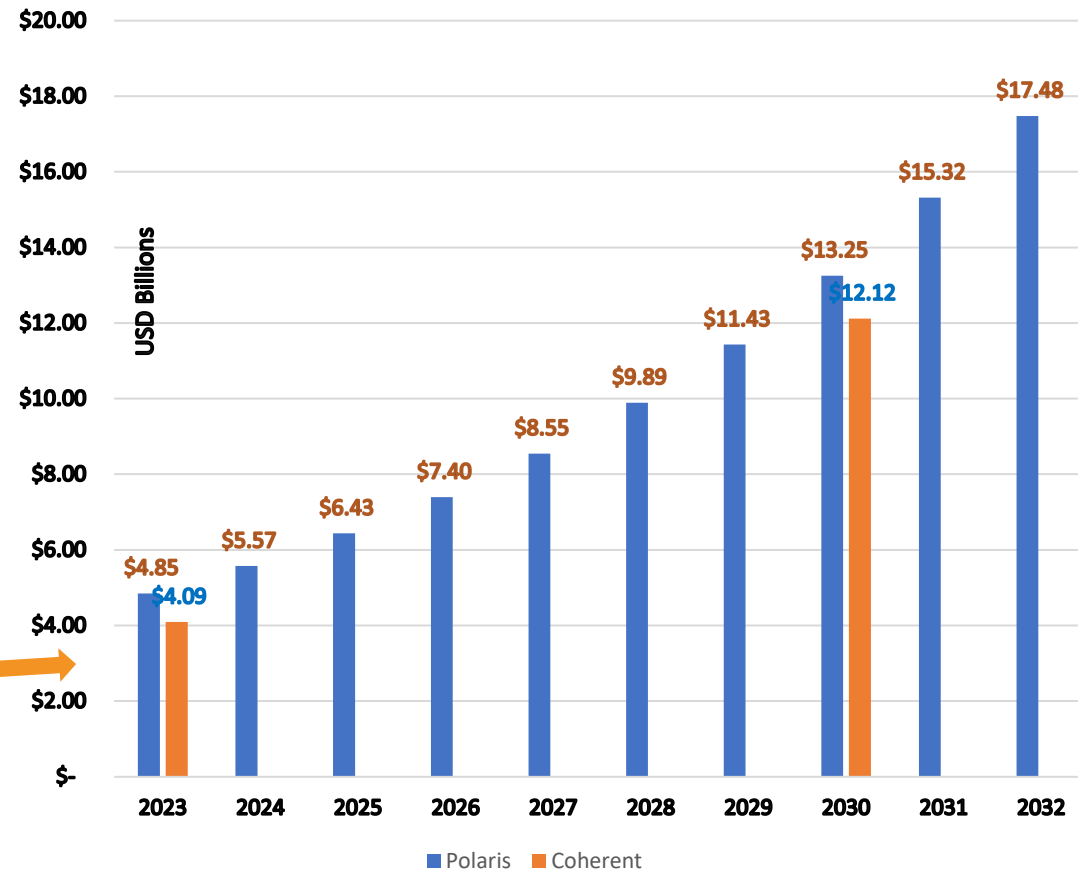


- ❑ Tiziano Vecelli, Latinized as Titianus, hence known in English as Titian, was an Italian Renaissance painter.
- ❑ Titian Red, named after inventor Titian, was a way to celebrate the genius of this innovative and multifaceted artist.

Tremendous Growth Opportunities in the Digital Arts Market



Licensed Digital Art Market Size



Amplifying Human Creativity

The Vital Role of Artists in the Booming Content and Innovation Economy



- ❑ Existing Art Job Market 2023 (US Bureau of Labor Statistics)
 - 271.9 thousand graphic designers
 - 96.6 thousand special effect artists and animators
- ❑ Art Job Growth (Art and Design Review, January 2021)
 - More than 22,500 New Digital Art Jobs on the Market in 2020
 - Vast majority artists receive a salary above \$60,000
- ❑ Potential Artists Entering the Market
 - 144.4 thousands new Art/Design Enrollments in 2020 (National Association of Schools of Art and Design)

Digital Artists Created Tremendous Value for the Content Economy through Their Creative Originality

Threats from Generative AI

Original



AI Generated



Original

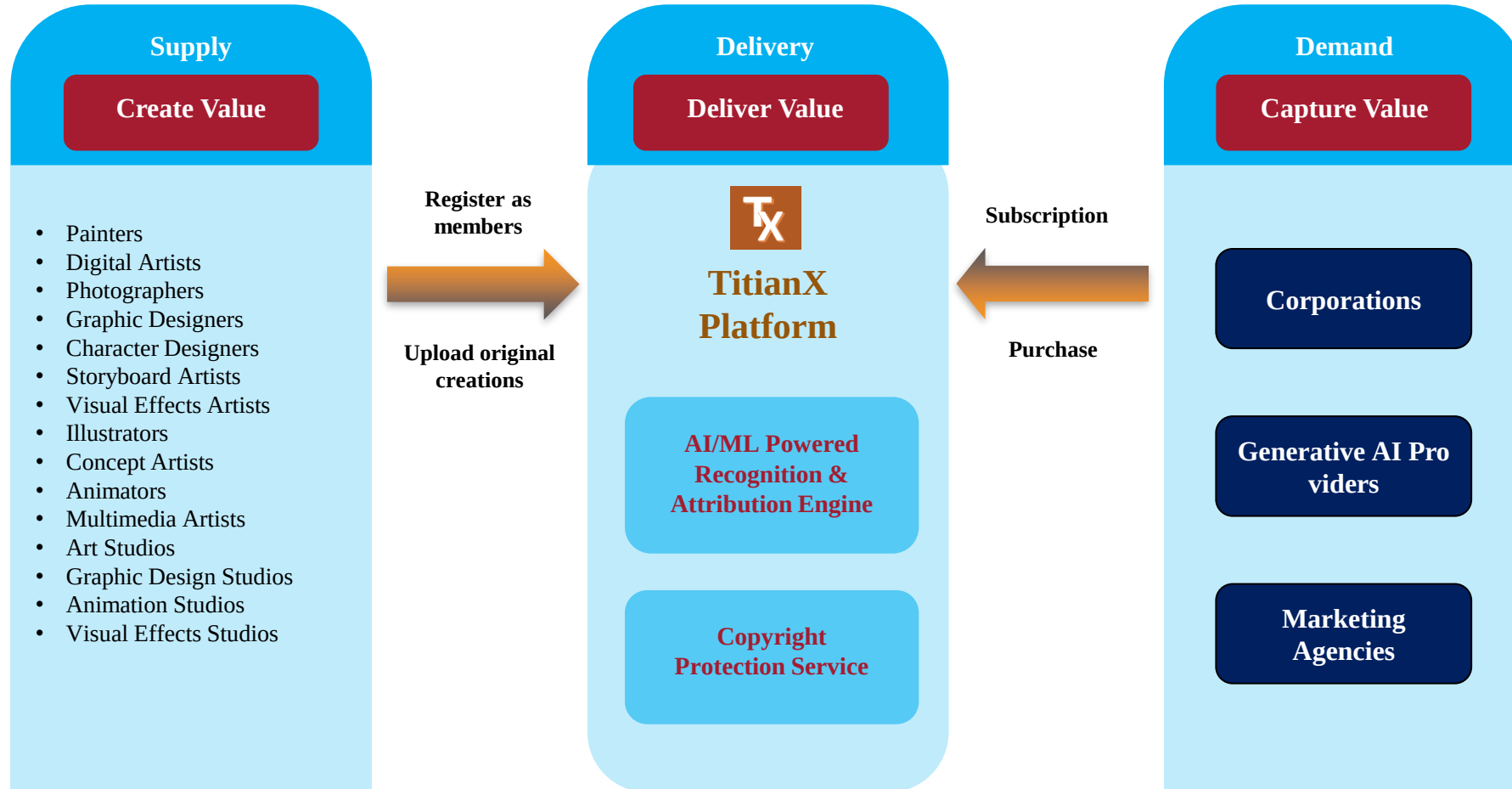


AI Generated

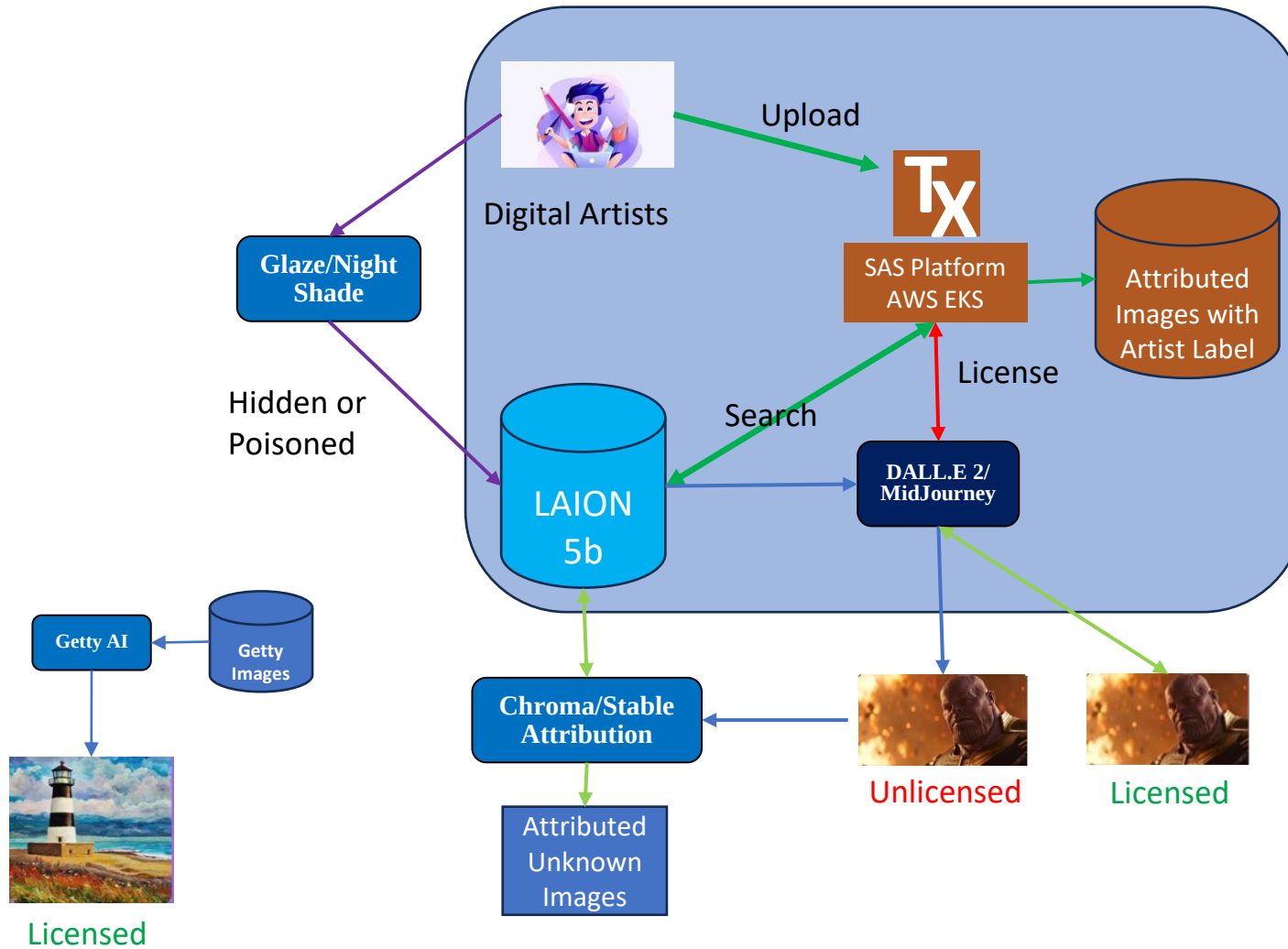


Make Artists' Work Increasingly Vulnerable to the Infringement of Their Rights without Proper Compensation and Recognition

TitianX Platform Creating Tremendous Value To Drive Positive Digital Arts Industry Evolution



The TitianX Digital Arts Ecosystem



**The TitianX Ecosystem
Leveraging the Strength of
All Key Digital Arts Players
in the Age of Generated AI**

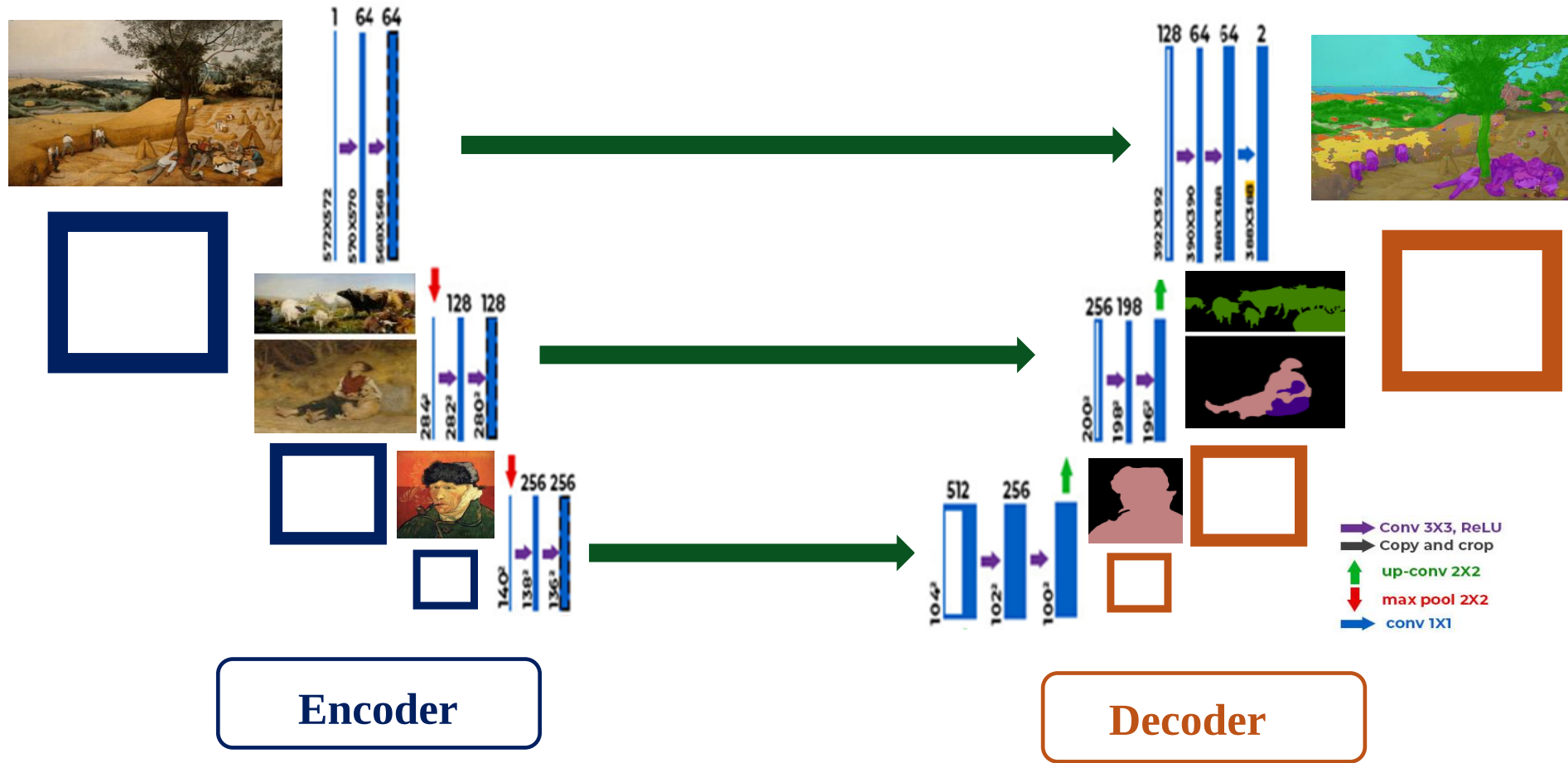


TitianX AI/ML Powered Recognition & Attribution Engine

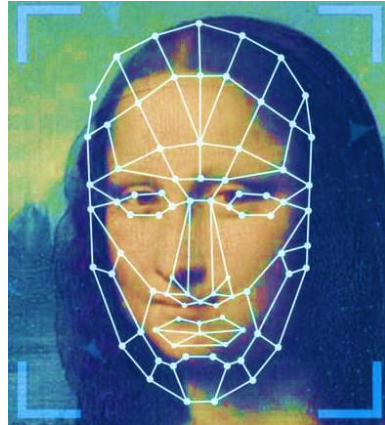
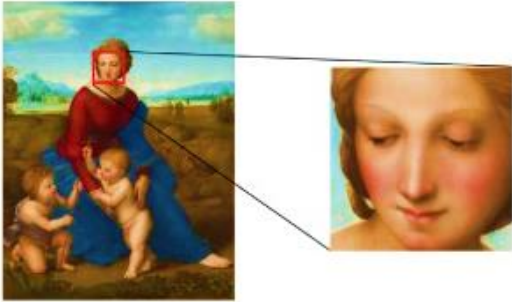
Input: Digital Artists' Image Upload

TitianX Convolutional Neural Network(CNN)
Training and Database Building

Output: Database of Digital Artists' Image
Building Block Classification and Attribute
and Feature Extraction



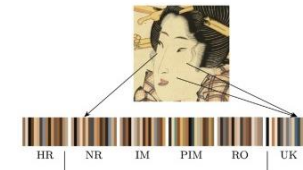
Precision Facial Attribute Analysis and Feature Extraction with Original Artist Labeling at the Sub-Block Level



❑ Modified Color Distance Feature



❑ Color Ratio Feature



❑ Weber's law Based Texture Feature

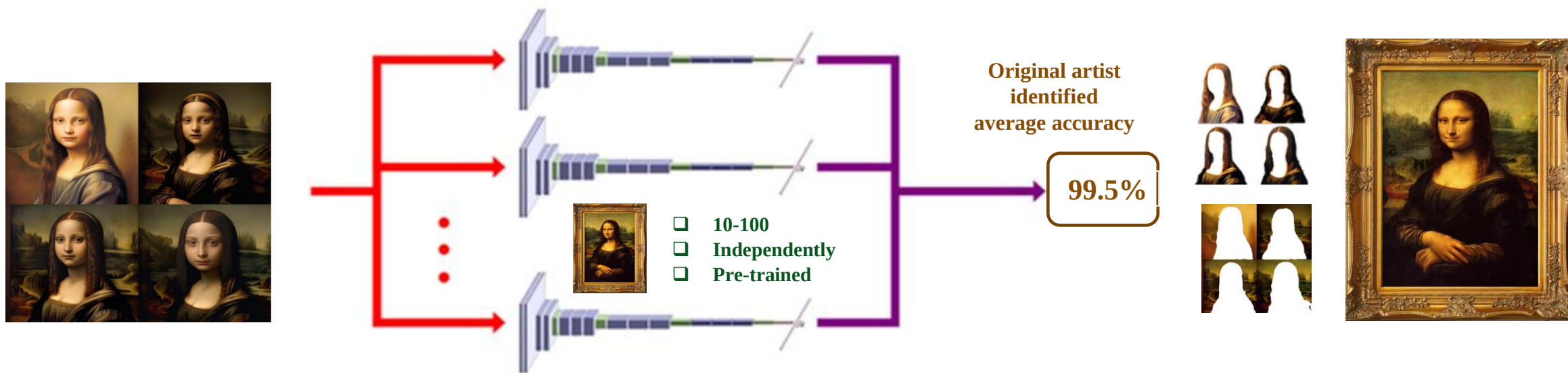
Each Artist's Unique Style is as Distinct as Fingerprints,
Drawn from Their Personal Experiences

TitianX Pre-trained Convoluted Neural Network

Input: Generative
AI Images

Pre-trained **TitianX** CNN Model
Digital Arts → Features → Artist ✓

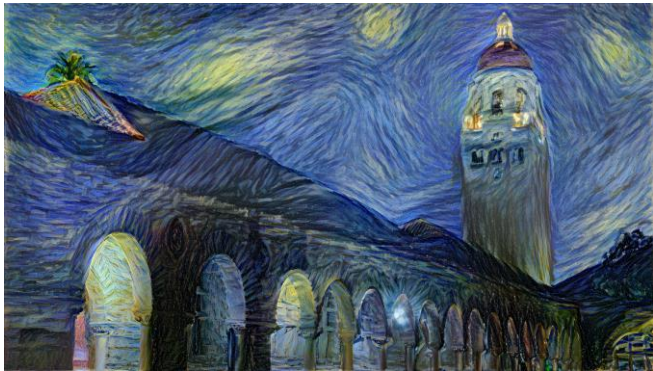
Output: Image Recognition and
Feature Attribution to Original
Artist



Recognize Each Artist's Unique Styles and
Features, Attribute to Original Artists

Imagine A World Where Every Piece of AI-generated Art Retains A Link Back to the Human Creativity that Inspired It. TitianX Makes This Possible.

AI Generated Image Input



Original Artist Style



Image Before Styling



TitianX Pre-trained CNN: Precision in identifying stylistic usage by advanced algorithms, such as the renowned 'A Neural Algorithm of Artistic Style' developed by Betha Lab at the University of Tübingen.

TitianX's Competitive Edge

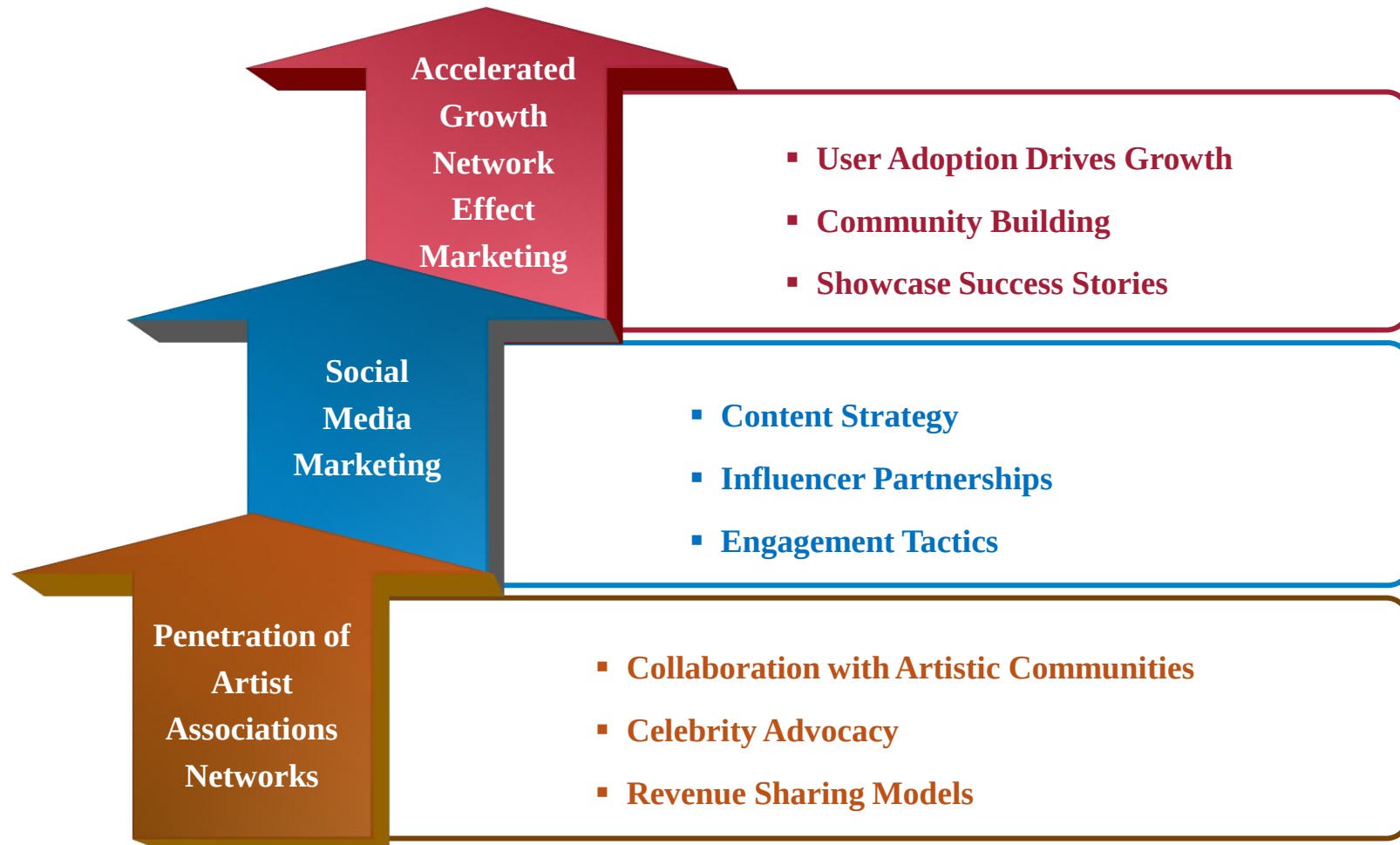
Dominance Across 5 Key Technology and Market Categories

	Attribution To Original Artist	Future-Proof to Generative AI Advancement	Unlicensed Images	Original Art Recognition & Attribution at Segment and Feature Levels	Artist IP Protect Legal Service	Comments
TitianX	✓	✓	✓	✓	✓	Focus on original art
Glaze	✗	✗	✗	✗	✗	Suspectable to future Generative AI algorithm
Night Shade	✗	✗	✗	✗	✗	Suspectable to future Generative AI algorithm
Chroma/Stable Attribution	✗	✗	✓	✗	✗	No artist attribution capability
Getty	✓	✓	✗	✗	✗	Limited to Getty licensed images



TitianX Growth Marketing Strategy

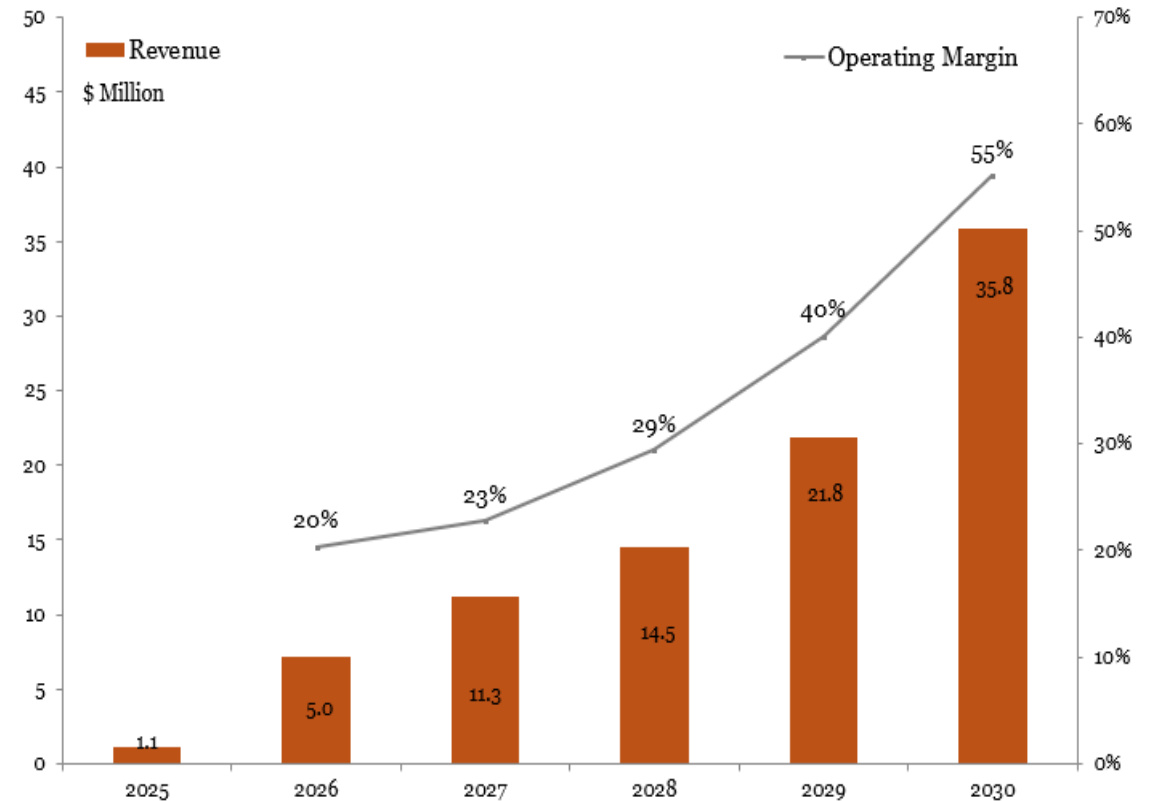
Rapid and Efficient Scaling in the Digital Art Economy



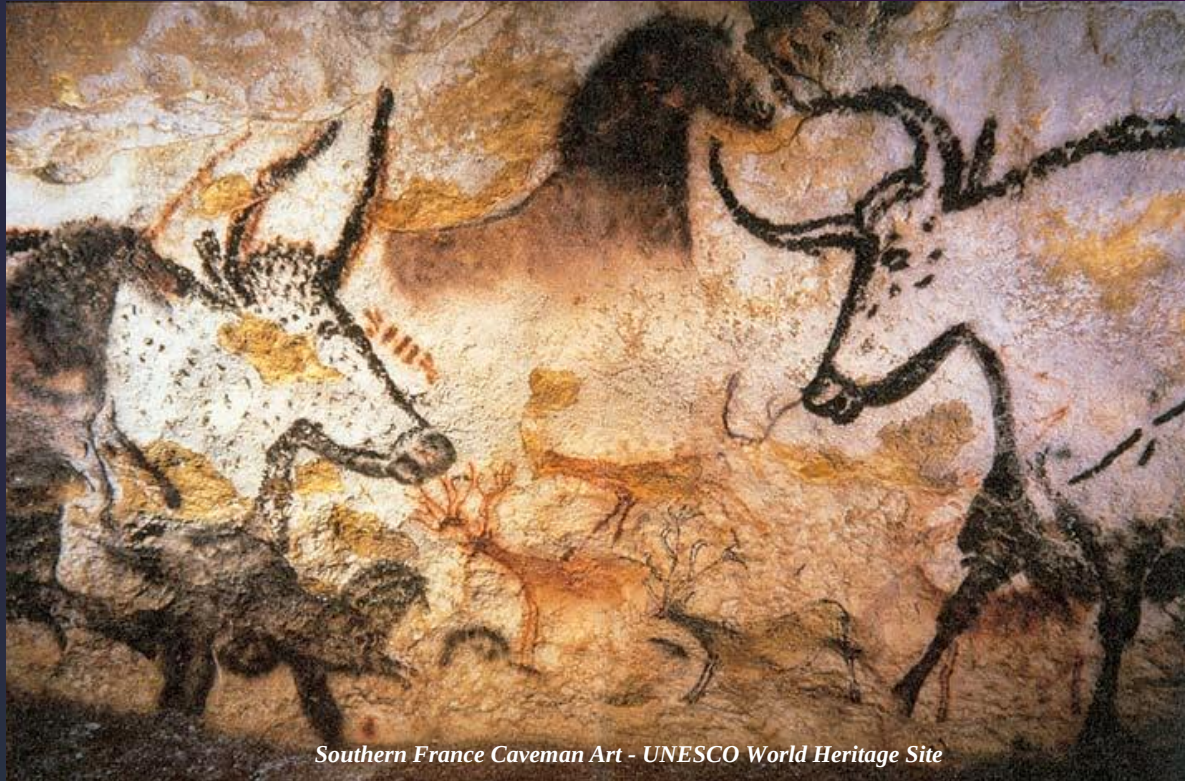
Accelerating Profitable Growth & Positive Operating Leverage

Key Revenue Driver Metrics

Revenue Metrics	2024E	2025E	2026E	2027E	2028E	2029E	2030E
# of Artist / Creator (K)	10	30	60	90	110	130	160
Average # of Art Work per Artist	10	20	40	50	60	70	80
Average # of Use Per Art Work	10	30	50	50	55	60	70
Average License Fee Per Use \$	3	3	3	2.5	2	2	2
Total License Fee (\$m)	3	54	360	563	726	1,092	1,792
Royalty Rate Percentage	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%



TitianX: Preserving Human Artistic Creativity



\$7M in Funding

Breakeven by 2026

IPO in 2030

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