



SOCIAL INNOVATION CRITERIA

Can the concept work?

___/10

- The team understands the problem and the target group members who have the problem.
- The team has a solution that promises to deliver unique value to target group members relative to existing offerings.
- The team appears to have a financially sustainable social impact model.
- The team has developed a promising strategy for going to market.

What impact will it make if it does?

___/10

- The problem being addressed is consequential in terms the number of people affected, the severity of the problem and the number of people and communities who may ultimately benefit.
- The team's proposed social impact model is scalable and cost-effective.
- The benefits delivered by the solution can be expected to be long-lasting and sustainable.

Can this team succeed?

___/5

- This team demonstrates exceptional qualities such as persistence, creativity, ingenuity, passion, storytelling or other intangibles that will influence its odds of succeeding.
- The team possesses the requisite skills and resources to develop and execute the model.

Total Score: ___/25

Comments: