

WHO YOU ARE AS AN ENTREPRENEURSHIP STUDENT

Take a few minutes to reflect on who you are as an entrepreneurship student – your strengths, interests, values, etc. Then consider how who you are impacts the types of opportunities that might make sense to pursue.

	Impact on the types of opportunities to pursue?
Strengths – What are you good at?	
Interests - What do you like to do?	
Values - What do you value?	
Image - How does the world see you?	
Story - What's your story and what aspects of it do your classmates and others find compelling?	
Your why - What's your "why"? (Or what do you really care about and see as a meaningful purpose?)	

EXPERIENCES AND LIMITATIONS

Take a few minutes to reflect on the professional and personal experiences you've had that you can leverage for the benefit of your entrepreneurship aspirations. Then, also consider your limitations (for example, what you don't know) and how you can overcome them.

List Professional and Personal Experiences	Describe specific opportunities to leverage your experiences in pursuit of an opportunity?
What are your limitations (in terms of what you know and know how to do?)	How can you overcome your limitations?

LEVERAGING YOUR NETWORK

List 10 members of your network (people you know, including parents, relatives, family friends, teachers and others) who could make a big impact on your pursuit of a new idea. They might be close relations (CRs), people you know (PYK) or friends of friends (FOF).

Connection	Relationship: CR, PYK, FOF	How have they been or could they be engaged to benefit your pursuits?
1.		
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		

RESOURCES

Make a list of all of the resources you could access/leverage for the benefit of your pursuits.

Resource type	Description(s)/Use(s)
1. Funding sources	
2. Equipment	
3. Facilities	
4. Materials	
5. Data and digital assets	
6. Media/PR outlets	
7. Existing activities & events	
8. Third parties and entrepreneurial support organizations	
9. Other schools, colleges & universities	
10. Other resources	