FOR IMMEDIATE RELEASE CONTACT: NUMBER EMAIL, PHONE NUMBER

## [YOUR ORGANIZATION'S NAME] To Partner with University of Delaware Horn Entrepreneurship

CITY, STATE (DATE) - [YOUR ORGANIZATION'S NAME] has partnered with the University of Delaware Horn Entrepreneurship on the 2019 Diamond Challenge, an entrepreneurship competition for high school students. Students compete for \$100,000 in cash and awards that may be used to support their entrepreneurial endeavors or to pursue higher education. For more information, visit [WEBSITE], call [PHONE NUMBER] or email [EMAIL].

"The tireless efforts of our pitch event hosts truly amplifies the impact of the Diamond Challenge," said Julie Frieswyk, Horn Entrepreneurship's Youth Programs Manager. "They are true champions of entrepreneurship education and go out into their local communities to share the opportunity with youth, educators, and leaders. We are amazed by their dedication and results."

## [INFORMATION ON YOUR ORGANIZATION]

## [OPTIONAL QUOTE FROM YOUR ORGANIZATION]

Since its foundation in 2012, the Diamond Challenge has reached more than 10,000 students from 150+ schools and nearly 50 countries worldwide. The competition has recently been ranked one of the top 29 best international business plan competitions by Alpha Gamma, a business portal for millennials.

The Diamond Challenge is part of the Paul & Linda McConnell Youth Entrepreneurship Initiative launched in 2014. Its purpose is to inspire the next generation of entrepreneurial thinkers.

## **About Horn Entrepreneurship**

Horn Entrepreneurship ignites imaginations and empowers world changers through educational offerings that emphasize experiential learning, evidence-based entrepreneurship and active engagement with entrepreneurs and other members of the broader entrepreneurial ecosystem. Through participation in Horn Entrepreneurship offerings, students gain the knowledge, skills, personal capacities, experiences, connections and access to resources needed to successfully manifest innovation and thrive in the rapidly changing world.

[YOUR ORGANIZATION'S BOILERPLATE – A DESCRIPTION OF YOUR ORGANIZATION, SIMILAR TO HORN ENTREPRENEURSHIP'S DESCRIPTION ABOVE]